

Content Policy

Australasian Leisure Management aims to enhance professionalism, communication and understanding within the leisure industry and to promote the economic and social significance of the industry to the widest possible audience. Through authoritative news, features and comment the magazine will address issues such as best practice, development, industry trends, innovation, investment, planning, policy and strategic management.

It achieves this through content that includes:

Feature articles;
Industry news;
Associations' and organisations' news;
Regular columns on leisure trends, training and legal matters;
Book reviews;
Information on new products;
Conference previews and reviews;
People news; and
A diary of industry events.

Australian Leisure Management focuses on the following sectors:

Amusements and Theme Parks	Fitness
Aquatic Centres and Swimming Pools	National Parks
Art Galleries and Museums	Outdoor Recreation and Education
Casinos and Gaming	Parks, Botanical Gardens and
Children's Play	Horticulture
Clubs	Sport
Cinemas and Entertainment	Stadia and Venues
Community Recreation	Theatres and Performing Arts
Environment and Ecotourism	Wildlife Parks, Zoos and Aquaria

Australasian Leisure Management aims to include content written by professionals from within the leisure industry and from associations and organisations supporting the magazine.

Editorial, photographs and advertisements will respect equality of opportunity and will promote positive images of all sectors of the population including ethnic minorities and people with disabilities. Advertisements for tobacco and other inappropriate products will not be published.